

INDIAN DIAMOND & COLORED GEMSTONES SHOW (IDCS)

Concept: Host a focused, by invitation, Buyer-Seller Meet between Indian Diamond & Color Stone Manufacturers (Loose stones only) & select overseas & domestic buyers (jewellery manufacturers & Retailers) to form new business relationships & partnerships.

Dates: 4-5 August 2009, 2 working days prior to IIJS 2009

Venue: Grand Ball Room, Hotel Renaissance, Powai, Mumbai

BSM Hours: 10.00 am – 5:00 pm

Targeted Buyers: This by-invitation show will be targeted for diamond & color stone buyers from Iran, China, Russia & CIS countries, Middle East (UAE, Syria etc), & East Europe countries apart from India's top 1400 Retailers. Though complementary, the visitor registration of attendees will be controlled through invitation & selection. Complimentary hotel stay at selected hotels will be provided to prominent and selected foreign diamond buyers.

Modes of Promotion: Focused & branded advertisement & PR campaign in prominent journals and websites of Rappaport, IDEX and other prominent Russian and East European magazines. Planned Road Shows in China & Middle Eastern countries.

Advertisement and PR Campaign in India through prominent B2B journals. Road shows at prominent Indian cities. Direct Mailer Campaigns and website promotion for targeted buyers.

Benefits to member participants:

- 9 sq mts fully furnished open booth (like in any exhibition) for each participant along with requisite furniture
- Strong Room Facilities
- Members listing with company profile in BSM catalogue to be circulated amongst all visitors
- 4 exhibitor badges for company representatives
- Special Room rates at the official Hotel including airport pick-up & drop
- Lunch at subsidized rates

Participation Cost: Rs. 1.20 lacs + Govt. taxes (Rs. 1.10 lacs being participation charges + Rs.10, 000 as refundable security deposit).

Council invites Indian GJEPC Diamond & Color stone panel members to participate at IDCS 2009. A maximum of 2 stalls per participating company will be allowed. Limited opportunities are available as only 50 stalls are available at this the first edition of IDCS 2009. **The participants at IIJS 2009 will be given preference for participation in IDCS 2009.** It may be noted that 70% of the stalls (35 stalls) will be reserved for showcasing Diamonds and the rest 30% (15 stalls) will be open for showcasing Coloured gemstones. A maximum of 2 stalls will be open for each participant. Also note that display of jewellery at the stalls is strictly prohibited.

Short listing of Participants:

Receipt of applications will start from 25th April 2009 onwards and the applications will be accepted till 5th May 2009. The participants will be approved as per the approved criteria of selection. The Council's decision will be final and binding to all on this respect. All stall allotments will be done through lottery. If responses are received from more than 50 approved applicants within the stipulated date, then first come first serve rule will apply.

For any further queries, please contact Mr. Bhavin Khorasia (bhavin@gjepcindia.com) or on the Tel. no: 022-26524791. You may fill up the enclosed participation form and submit to the Council with 50% of the payment to book your space. The application form is also available at www.gjepc.org.